
Fred M. Greguras
INTRODUCTION

The continuing development of high technology is as vital to the
future of the United States as is an independent energy source. It is crucial to the economic recovery of the nation. The United States must shift from short-sighted and fragmented economic policies to comprehensive long-range policies and incentives for high technology.

James Martin, one of the world's foremost authorities on the commercial impact of computers, telecommunications and related technology, recently stated: "The reindustrialization of America has to begin with much higher levels of automation and productivity, and concentration on industries of the future, not industries of the past." As Martin points out, not only is the industry of producing high technology hardware important but technology in some form, whether merely for information processing or for use in manufacturing a variety of products, will be essential to almost every type of American business in order for it to successfully compete in the 1980s. Capital will be needed by both the technology production industry and by businesses which must use technology whether at a retail location, in a manufacturing facility or elsewhere.

The purpose of this article is both to urge the establishment of a national policy to stimulate high technology development and to explain how some immediate relief from the capital crunch can be obtained through the use of tax-exempt industrial development bond financing. The importance of computers, telecommunications and other technology to the economic well-being of the United States is discussed first. The focus then shifts to the current authority and procedure for using tax-exempt bond financing as a tool for preserving America's edge in technology.

The visibility of stock market results for high technology companies has stimulated the demand for venture investment in such companies. High inflation has prompted people to turn to speculative investments with hopes the payoff will surpass the rate of inflation. New regulations have given pension funds, a major investor, greater latitude in their choice of investments.

A permanent recovery in the long-term bond market is dependent upon the government curbing inflation and reduced government borrowing. United States Treasury borrowing coupled with corporate needs have placed a heavy demand on a shrinking supply...


of capital, thus keeping interest rates high. Once inflation is con-
quered and the federal government gets its financial affairs in order, those investors who place a high premium on safety and assured in-
come will turn back to long-term bonds.

As an important element of a national economic strategy, tax-
exempt bond financing can help America's private sector retain its competitive edge in technology. Bond proceeds can help users of technology acquire computers and other hardware or can assist businesses involved in the manufacture, assembly or distribution of technology. The resulting savings from using tax-exempt financing instead of conventional financing can be immense. For example, in raising $5 million of capital, a tax-exempt bond issue can save a company over $5 million in interest payments over a thirty-year pe-
riod. Assuming a constant repayment schedule, the annual cash flow savings in debt service would amount to nearly $200,000. The present value of the total savings over the term of the obligation would range from $1.3 to $1.7 million, depending on the discount rate used.

Following are illustrative projects involving computers and tele-
communications for which tax-exempt bond financing can be used:

- to acquire, construct or reconstruct manufacturing facilities for microprocessors, automated teller machines (ATMs), optical character readers (OCRs), facsimile communication devices, solid-state mass memories or office automation devices;
- to construct or improve satellite sending and reception facilities;
- to reconstruct and reequip a production facility in order to pro-
duce sixteen bit chips instead of eight bit chips;
- to establish electronic funds transfer clearing “switch” facilities;
- to acquire a host computer, other hardware and physical facili-
ties for a time-sharing service, electronic mail service, videotex service or other information industry service;
- to acquire, construct or reconstruct maintenance depots for re-
pairing computer equipment;
- to acquire the office of the future.

Since it has been estimated that up to $8 out of every $10 spent on basic research costs is for buildings and equipment, tax-exempt bonds could play an important role in financing research and develop-
ment. The Stevenson-Wydler Act was enacted by the ninety-sixth Congress to establish research centers at universities and other

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3. Joining Hands Against Japan, Bus. Week, Nov. 10, 1980, at 108. A recent sur-
vey of United States business leaders found that government actions, regulations and tax policies were the primary determents to technological innovation. United States government policy changes were found to be a prerequisite for successfully meeting the industrial challenge from foreign nations. Business Ready to Up R&D, DATAMA-
tion, Dec. 1980 (Special Issue), at 27.
nonprofit organizations to improve the nation's industrial technology.\footnote{4} Because of the low level of funding and the lack of any marketplace factors to direct and speed development, this law will have only minimal impact.

Although tax-exempt bond proceeds may not be used for working capital for computer software development,\footnote{5} the capital saved or preserved by the lower cost of financing facilities and equipment can be used for such development. The United States clearly retains the worldwide lead in computer software and funds will be needed for people resources to design and write system and application programs. Only continuing investment in people will enable the private sector to keep this lead.\footnote{6}

Although the focus of this presentation is computers and telecommunications, the financing tool can be used with other forms of high technology as well.

\section*{I. Importance of High Technology to the United States}

The economic competitiveness of the United States has eroded worldwide. The nation's dominance in the key industries of automobiles and steel has been chipped away by its more productive foreign competitors. To reverse this trend, our federal government must establish a national policy to stimulate a capital flow into more knowledge-intensive production and employment industries such as computers, semiconductors, telecommunications, software systems and the information industry.

The development and application of semiconductor logic and memory are crucial to the nation's economic future. The use of semiconductors is expanding into an ever-widening array of products, including virtually every commercial and consumer product that runs on electricity.\footnote{7} Mechanical functions are being replaced with the less expensive and more reliable semiconductor. A recent study by a Congressional Japan Trade Task Force reported that the slippage of U.S. dominance in the semiconductor industry has been

\begin{itemize}
\item \footnote{5} I.R.C. §§ 103(b) (4)-(6).
\item \footnote{6} For an analysis of this problem \textit{see Missing Computer Software}, \textit{Bus. Week}, Sept. 1, 1980, at 46. A recent study found that the average cost of capital for a semiconductor company in the United States is over fifteen percent compared to only slightly more than nine percent in Japan. Chase Financial Policy, U.S. and Japanese Semiconductor Industries: A Financial Comparison 7 (Exec. Summary 1980).
\item \footnote{7} \textit{See}, e.g., \textit{Wave of New Products from High Technology}, \textit{U.S. News & World Rep.}, Sept. 15, 1980, at 56.
\end{itemize}
caused by the difficulty of manufacturers in raising capital. Domestic production capacity must be expanded in order to meet the increasing demand. The domestic semiconductor industry must not be allowed to go the way of the auto and steel industries.

Japan's accelerated growth has been based on upgrading and incorporating the best available technology more rapidly than other countries. According to James Martin, "America is in danger of losing its lead [in high technology products] to Japan if it doesn't fight back aggressively with lots of money for R & D." The government-industry team approach has allowed Japanese businesses to respond quickly to the dynamics of the technology market place. The results of expensive research and development efforts cannot have marketplace impact unless the financing is available to implement them quickly. Economic incentives provided by the United States government must allow business decisions to be rapidly implemented.

Capital is needed for both plant expansion and modernization. Investments in facilities and equipment are tied to technological advance. Very few new technological products can be used with or made by old machinery. More technology must be used even in producing computer hardware. Because of IBM's pricing, computer central processing unit ("CPU") hardware prices have been pushed down to the point that manufacturing must be done efficiently in order to be competitive.

The demand for automation in all industries will rise during the 1980s. American industry must have economic equality with its foreign competitors in order to successfully meet this demand. The market for retail banking computer equipment, for example, is projected to be strong over the next five years. Teller terminal and ATM markets are estimated to grow nine percent a year through 1985. Competition in the bank automation industry in general is expected to be intense during the first half of the 1980s.

Although orders for computer equipment are slowing slightly,
the hardware boom defies the current recession. A recent survey in Computerworld reported that seventy percent of all computer installations in the U.S. are planning to spend more on hardware during the next year.

The merging of communications and information technology is creating sophisticated and widely used domestic and international communications networks. One of the fastest changing areas in telecommunications is the equipment manufacturing business. At one time, this industry was composed of the telephone companies' captive manufacturers. These "captives" are being increasingly challenged. A recent study projected that the worldwide telecommunications market will more than double by 1990, from an estimated $40 billion in 1980 to about $87.5 billion (in 1979 dollars) in 1990.

Total shipments of small computers are estimated to increase almost fourfold by 1984. The use of word processing and other automated office equipment also is rapidly expanding. The computer service and maintenance industry is projected to become a $25 billion industry within five years.

The confluence of technologies involving computers, telecommunications and information will broaden the scope and capability of computer services and products. The rapidly developing on-line

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18. It has been estimated that the broad scope of industries comprising the information industry is now responsible for about half of the Gross National Product
information industry will need capital for equipment and facilities. This industry includes time-shared applications programs, electronic mail, games and such data base services as Lockheed Dialog, SDC Orbit, BRS, LEXIS and WESTLAW.\textsuperscript{19}

Governmental policies which establish protectionism are not the answer to rebuilding America's position in the world marketplace; national policies are needed which create economic equality. Although protectionism may have short-term benefits, its long-term impact only perpetuates weak industries and increases the costs of production. Ultimately, the inefficient producer loses out, even when protected. What is needed are national policies which allow our nation's high technology industry to compete on an equal economic basis in the world market place.

The next few years will determine whether America has the political will to develop a global competitive strategy for technology.\textsuperscript{20} Although there were miscalculations concerning the trends in semiconductors, the United States generally has had the ability to analyze and forecast competitive and demand trends. The Japanese advantage, however, has been the capability of acting on the implications of their analyses.\textsuperscript{21} Our nation's objective must be to stimulate faster progress in research and in marketplace implementation of such research in order to create new business opportunities.

The components of this national policy must include tax credits for research and development expenditures,\textsuperscript{22} more accelerated depreciation, expanded tax-exempt financing, an easing of tax burdens on businesses operating in other nations, and a reconsideration of the federal antitrust laws, particularly as applied to research and de-

\begin{footnotes}
\footnote{Price, \textit{The Information Future and the Micrographics Industry}, \textit{INFORMATION \& REC. MANAGEMENT}, March 1980, at 14.}

\footnote{For a description of the current status and predictions as to the future of this industry, see Caswell, \textit{Microcommunications: An Evolving Bazaar}, MIN-MICRO SYS., Sept. 1980, at 110.}

\footnote{For an overview of the unfolding strategies of various nations, see, \textit{e.g.}, OECD, \textit{POLICIES FOR THE STIMULATION OF INDUSTRIAL INNOVATION} (1978) [volumes I, II-1, II-2]; \textit{UNITED STATES DEP'T OF COMMERCE, COOPERATIVE R \& D PROGRAMS} \textit{TO STIMULATE INDUSTRIAL INNOVATION IN SELECTED COUNTRIES} (1980); Northwestern Univ. Center for Interdisciplinary Study of Science \& Technology, The U.S. Consumer Electronics Industry and Foreign Competition (1980).}


\footnote{S. 2906, introduced by Senator John Danforth in the 96th Congress, would allow a tax credit for investment in research and development. This proposal would provide a credit of 25 percent of the increase in R\&D expenditures during the current year over the average of the three preceding years.}
\end{footnotes}
development projects, in the light of our national economic objectives within the world marketplace. Depreciation provisions must be simple to apply and recognize that the useful life of much of the sophisticated equipment used by high technology companies is shorter than in other industries. Such a policy should reward marketplace performance more so than just activity. Industry groups should urge Congress to enact legislation to implement this policy. Tax-exempt industrial development revenue bond financing is one element which is partially in place and can be used immediately.

II. OVERVIEW OF INDUSTRIAL DEVELOPMENT BONDS

Revenue bonds historically were limited to financing toll bridges, water, electric and gas systems, and other facilities owned and operated by a state, city, county or other governmental subdivision. Only the project revenues, e.g., the tolls, were pledged to the repayment of the obligation. In recent years, because of the economic benefits to the community, revenue bonds have been used increasingly to finance such enterprises as airports, parking garages, hospitals and certain industrial and commercial facilities. The capital raised by the bonds creates greater employment and enlarges the property tax base. The revenue bonds issued by a city, county or other governmental subdivision for economic development purposes for private enterprise are commonly known as industrial development bonds ("IDBs").

Unlike general obligation bonds, revenue bonds are not backed by the full faith and credit, i.e., the taxing power, of the governmental subdivision which issues them. IDBs have a limited specified source of income for the repayment of principal and interest. The source of repayment can be the net revenue of the specific income-producing facility which is financed or the net revenue of the entire business of which the facility is a part.

In the classic form, IDBs are issued by a city, county, or other governmental body which uses the proceeds of the bonds to build a

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24. I.R.C. § 103(b).
factory or other industrial facility for lease to a business. The rental charged the business generally is sufficient to cover the payments of principal of and interest on the bonds. The term of the lease is normally for the same period as the longest maturity on the bonds. The business has an option to purchase the facility for a nominal price at the end of the lease term.

When a company decides that debt financing is to be used for raising capital, the primary advantage of a tax-exempt IDB financing is its reduced cost. In the computer and telecommunication industries, this savings could be diverted to people resources for research and development or for the development of computer software application programs. IDBs have relatively low interest rates because the interest, as income from obligations of a political subdivision of a state, may be excluded from federal gross income by an investor. Their tax-exempt nature makes them attractive to both individual high-bracket taxpayers as well as major institutional investors. The bonds currently could bear an interest rate up to four percent below the rate of interest payable on conventional corporate debt instruments.

Other significant advantages of using tax-exempt IDBs include the availability of the investment market for tax-exempt obligations as an alternate source of raising capital and the longer terms of the tax-exempt "loans" as compared to traditional corporate debt obligations. These advantages are obtained without the loss of such other tax benefits as the investment tax credit and accelerated depreciation.

Whether an investor may exclude interest from gross income for state and local income tax purposes depends on the state and local laws where the investor resides.25 The use of the term "tax-exempt" refers only to the exclusion of interest from gross income at the federal level.

The use of the term "tax-exempt" also does not encompass capital gains. Capital gains (or losses) on tax-exempt obligations are taxable at both the federal and state level.26 Capital gains would occur if a bond is priced higher when it is sold than when it was purchased, or if a bond is bought at a discount and held until it matures at its par (face) value.

Before 1968, the federal tax law did not restrict the use of tax-exempt IDBs. If state law permitted bonds to be issued for the specific facility, tax-exempt obligations could be used to finance it. The only constraint on the amount was marketability. Because of the

25. Id. §§ 61(4), 103(a).
26. Id. § 103(a).
proliferation of such issues and the resulting federal revenue loss (because the interest was not taxable), Congress enacted legislation in 1968 which limited the use of tax-exempt financing to specified purposes involving important public needs, without regard to dollar amount.  

Congress also authorized tax-exempt IDB financing for projects consisting of land and depreciable property, without regard for the nature of the project, if the amount of the bonds issued is less than $1 million or $10 million when certain conditions are met. This is known as the "small-issue" exemption and has the most immediate potential for the tax-exempt financing of high technology facilities.

III. DETERMINATION OF WHETHER A BOND IS AN INDUSTRIAL DEVELOPMENT BOND

It is important to briefly examine how the Internal Revenue Service determines if an issue of bonds by a governmental subdivision is an IDB issue. Section 103(a)(1) of the Internal Revenue Code provides that the gross income of a taxpayer does not include the interest on the bonds or other obligations of a state, county, municipality or other political subdivision. Section 103(b)(1), however, provides that, with certain exceptions, an IDB is not a tax-exempt obligation.

The label placed on a bond issue by an issuer or company is not controlling. The Internal Revenue Code establishes two tests which determine whether or not a bond issue is considered an IDB for the purpose of the federal tax law. The tests are based on how the proceeds of the bond issue will be used and the source of repayment.

The "use of proceeds" test, known as the "trade or business test," is whether more than twenty-five percent of the proceeds of the bond issue will be used directly or indirectly in any trade or business carried on by a "nonexempt person," a person or entity subject to federal income taxes. The "source of the payment" test, known as the "security interest test," is whether the payment of the principal or interest on the bonds is more than twenty-five percent secured by an interest in property to be used in a trade or business, or secured by payments in respect of such property, or is to be derived from payments in respect of property or borrowed money used

29. Id. § 103(a)(1).
30. Id. § 103(b)(1).
31. Id. §§ 103(b)(2)(A), 103(b)(3).
If both of these conditions will be satisfied by the bond issue, it is an IDB issue for the purpose of the federal tax law. In almost every instance of a facility being financed for a private enterprise, except those financed by tax-increment bonds, these two conditions will be met and the issue will be considered to be an IDB issue. The feasibility of obtaining tax-exempt status then depends on the type of the project or facility being financed or the amount of the bond issue.

IV. EXEMPT FACILITY INDUSTRIAL DEVELOPMENT BONDS

The most significant type of tax-exempt IDBs in terms of dollar volume are those issued to finance "exempt" facilities, those activities which Congress has found to have an important public purpose. Exempt facilities include pollution control facilities, mass commuting facilities and solid waste disposal facilities.33 If a facility, or portion thereof, such as pollution control equipment, fits the definition of an exempt facility established by Congress and the IRS, the entire facility or portion may be financed with tax-exempt IDBs.

Currently, "high technology facilities" are not considered exempt facilities.34 Part of the comprehensive legislation which should be introduced in the ninety-seventh Congress should expand the definition of exempt facilities to include various types of high technology manufacturing, assembly and distribution facilities and the use of high technology in other industries. Such an exemption could be tailored to conform to a national policy of encouraging the use of American technology in domestic facilities.

V. EXEMPT SMALL ISSUE INDUSTRIAL DEVELOPMENT BONDS

The small issue exemption currently offers the greatest opportunity for the tax-exempt financing of high technology projects. Since this technique can be used immediately, the scope of its availability and procedure for use are explained in detail. Section 103(b)(6) of the Internal Revenue Code provides the statutory basis for the tax exemption on interest on bonds issued to finance land or depreciable property in amounts up to $10 million.35 This provision does not restrict the types of facilities which will qualify. The only limitation

32. Id. § 103(b)(2)(B).
33. See id. § 103(b)(4) for a complete listing of exempt activities and § 103(b)(5), the exemption for industrial parks. See generally Treas. Reg. § 1.103-8.
34. IRC § 103(b)(4).
35. See generally Treas. Reg. § 1.103-10.
is that substantially all of the proceeds must be used for land or depreciable property.

A. Exempt Small Issues of $1 Million or Less

In an IDB issue of $1 million or less, the interest on the bonds is excludable from federal gross income if at least ninety percent of the proceeds actually expended are used (1) for the acquisition, construction, reconstruction or improvement of land or property of a character subject to the allowance for depreciation under Section 167 of the Internal Revenue Code, or (2) to redeem part or all of a prior bond issue used for land or depreciable property.36 Thus, if more than ten percent of the proceeds of a bond issue are used for working capital to finance research and development or the purchase of inventory, the interest on the bonds would not be exempt from federal income tax.

It is important to note that the proceeds of such a tax-exempt financing may be used to acquire or improve land, or to acquire, improve land, or to acquire, improve, reconstruct or construct depreciable property. Depreciable property includes both buildings and the equipment housed within them.37 A building need not be constructed but could be acquired and/or reconstructed.

Thus, tax-exempt IDBs may be used by a company to acquire technology for use in its business, such as the “office of the future” as well as by a company in the business of manufacturing, assembling or distributing high technology equipment. IDBs could be used, for example, for a microprocessor manufacturing or assembly facility including both the building and equipment within. A tax-exempt IDB issue could be used to acquire or construct a building and the equipment necessary for the research and development arm of a company, or to acquire and reconstruct or improve, or to construct a facility for a maintenance depot where computer system components are sent for repair.

Generally, for a single company, a city, county or other political subdivision may issue up to $1 million of tax-exempt IDBs for facilities or a project to be located within its boundaries. The outstanding indebtedness may not exceed $1 million at any time but, as the bonds are paid off by the company, another tax-exempt issue may be made to raise capital to keep the amount at $1 million.

Thus, for example, a group of satellite communications reception and sending facilities, each in a separate political subdivision, could be financed by a series of independent small issue tax-exempt

36. I.R.C. § 103(b)(6)(A); see generally Treas. Reg. §§ 1.103-10(b)(1), (c)(1).
financings. An exempt small issue could be used to acquire and install a network of automated teller machines which would operate within the jurisdiction of the political subdivision which issues the bonds, or for a host computer for an electronic mail system or other information industry service. A state-wide network of ATMs could be financed by a group of independent issues by political subdivisions throughout a state.

The same city, county or other political subdivision may issue tax-exempt bonds for as many different companies as desire the financing assistance. Issues outstanding in the same political subdivision for related companies, however, must be aggregated in determining whether the dollar amount limitations are being exceeded. Conversely, bonds generally may be issued for a company in any number of political subdivisions.

Although only $1 million of the project costs may be financed with tax-exempt bonds, no limitation is imposed on the cost of the entire project. Thus, the proceeds of a $1 million exempt small issue may be combined with funds raised by any other financing tool to complete the project.

B. Exempt Small Issues of $10 Million or Less

This option offers the possibility of using tax-exempt financing to raise up to $10 million in capital. In addition to the conditions identified above, several other conditions must be satisfied in order to qualify.\textsuperscript{38} First, the governmental subdivision which issues the bonds must file an election with the Internal Revenue Service to use the $10 million exemption rather than the $1 million exemption. If the $10 million election is made and project costs exceed that amount, the company may not have $1 million of tax-exempt financing under the $1 million small issue exemption. In addition, unlike refundings under the $1 million exemption, a bond issue refunded with a $10 million exempt small issue must have been an exempt small issue.

Further, certain capital expenditures paid or incurred during the six-year period beginning three years before and ending three years after the date of the proposed issue must be counted in computing the maximum amount of $10 million. The outstanding amount of any prior exempt small issue must also be deducted in computing the maximum amount of the bond issue. If a business determines that the total project costs and includable capital expenditures will exceed $10 million, only $1 million of tax-exempt

\textsuperscript{38} Id. § 103(b)(6)(D)-(H).
bonds may be issued for it. This requires a diligent review by a company of its recent capital expenditures as well as projections of future capital expenditures.

The term "capital expenditures" includes all expenditures normally chargeable to a business's capital account. Normal tax accounting principles may be applied to determine when expenditures are "paid or incurred."

In addition to the capital items financed out of the current bond issue or previous exempt small issues, the capital expenditures which must be counted toward the $10 million limit include those (1) made by any person or entity in connection with facilities or property, a principal user of which will be the same as, or a person or entity related to, the principal user of the facilities financed by the proceeds of the current $10 million issue, and which are (2) expenditures paid or incurred relative to property or facilities which are located within the same city or county or other political subdivision which will issue the bonds.

The $10 million must be computed without regard to any provisions of the Internal Revenue Code which permit expenditures properly chargeable to a capital account to be treated as current expenses. For example, expenditures for research and experimentation otherwise deductible as expenses under Section 174 must be considered a capital expenditure for the purpose of the $10 million limitation. On the other hand, routine maintenance expenditures for a building or equipment which are not permitted to be capitalized under the Internal Revenue Code are not capital expenditures.

Because of the extent of research and development expenditures by high technology businesses, it is important to note that such expenditures made in one political subdivision with respect to a product to be manufactured in a second political subdivision are not capital expenditures in the first jurisdiction, but would be capital expenditures in the second. If a product is to be manufactured in more than one political subdivision, the research and development expenditures are prorated among the jurisdictions in which the product is to be manufactured in proportion to the percentage of the total production in each of the political subdivisions.

40. See generally; I.R.C. § 7701(a)(25).
41. Id. § 103(b)(6)(D)(ii), (E), Treas. Reg. § 1.103-10(b)(2)(ii).
42. Id. § 1.103-10(b)(2)(ii)(e).
44. See I.R.C. § 167.
Capital expenditures are not counted toward the $10 million limitation when they are made to replace property destroyed or damaged by fire, storm or other casualty, or are required by law.\textsuperscript{45} The $10 million limit is increased to $20 million for projects that are funded in part with Federal Urban Development Action Grants (UDAGs).\textsuperscript{46} These grants are used to provide assistance to economically depressed cities and urban counties.

C. \textit{\$10 Million Exempt Small Issues Combined with Equipment Leasing}

Expenditures made under a true lease agreement (as distinguished from a financing lease) do not count toward the $10 million limitation.\textsuperscript{47} Because the costs of capital expansion have risen so dramatically, using the proceeds of a $10 million exempt small issue for land and buildings while leasing equipment can expand the scope of the facility which may be financed with tax-exempt bonds. This can result in a considerable savings to the business. With careful planning, it may even be possible to lease both the land and equipment and to use the entire $10 million for the building.

The lessor in such a transaction must be the manufacturer of the property or a person or entity in the trade or business of leasing property, and the property must be of a type which, pursuant to general business practice, is ordinarily the subject of a lease.

The federal tax law which distinguishes a true lease from a financing lease is technical and complex. A financing which combines an exempt small issue and leasing must be planned carefully to ensure that the lease component will not be counted toward the $10 million limitation.

D. \textit{Other Federal Tax Law Considerations}

Bond proceeds in a tax-exempt financing generally may not be used to refinance previously made expenditures.\textsuperscript{48} The exclusion of interest from federal gross income is based on the use of the bond proceeds "to provide" the facilities. Treasury Department Regulations provide that the interest on exempt facility bonds will qualify for tax exemption only if the issuer adopts a bond resolution or takes "some other similar official action" toward the issuance of the bonds prior to the commencement of construction, reconstruction, improvement or acquisition of the project or facility being

\textsuperscript{45} Id. § 103(b)(6)(F); Treas. Reg. §§ 1.103-10(c), (d).
\textsuperscript{46} I.R.C. § 103(b)(6)(I).
\textsuperscript{47} Treas. Reg. § 1.103-10(b)(2)(iv)(b).
\textsuperscript{48} See I.R.C. §§ 103(b) (4)-(6); Treas. Reg. § 1.103-8(a)(5).
These timing rules are very technical, and each potential financing has to be reviewed at the earliest possible date to assure compliance.

The timing requirement usually is satisfied by the adoption by the issuer of an intent resolution prior to commencement of the project by the company. An intent resolution states that the issuer will at some future time issue bonds in an objectively ascertainable dollar amount to provide facilities which are identified or at least generally described in the resolution. After the adoption of an intent resolution, the company can spend funds on the project to be financed and be reimbursed from the bond proceeds.

In both exempt facility and exempt small issue financings, the failure to obtain an intent resolution or "some other similar official action" prior to beginning a project will cause those costs incurred prior to the adoption of the resolution to be ineligible for tax-exempt financing. That is, only those costs incurred after the timing requirement is satisfied may be financed with tax-exempt IDBs.

Within the $1 million or $10 million limitations, the project costs which may be included as part of the tax-exempt bond issue are all capital expenditures for the facility, as well as all financing and legal, printing and other fees connected with the issuance of the bonds. Interest during construction is also a financeable cost, but only if the company which will be the user of the exempt facility may capitalize such expenditures for income tax purposes.

Another important tax consideration is that the interest on otherwise tax-exempt IDBs is taxable while the bonds are held by substantial users or parties related to the substantial users of the facility financed with those bonds.

VI. STATE LAWS

A. Authority to Issue Bonds

Federal tax law determines whether the interest on a specific bond issue is excludable from federal gross income, but state law controls whether a political subdivision may issue bonds for a project of a specific type. Cities, counties and other political subdivisions must look to state law for authority to issue bonds for a particular purpose. Thus, for example, in order for a city to issue tax-exempt bonds for a company to finance an ATM network, the definition of "project" in the state statute must be broad enough to

49. See id. § 1.103-8(a) (5).
51. Treas. Reg. § 1.103-10(a).
TAX-EXEMPT BOND FINANCING

encompass such a facility. Although nearly all of the states have laws authorizing IDB financing to some extent, they vary as to the types of financeable facilities and financing structures.\footnote{See Tables A and B following this article.}

Generally, state laws authorize cities, counties, special authorities and other governmental subdivisions to issue IDBs to finance a wide variety of facilities which are generally referred to as "projects." The definition of a "project" determines the scope of the facilities and equipment which may be financed. State law also must be reviewed to determine if a project may involve acquisition, improvement or reconstruction as well as construction.

The trend among the states is to expand the legal definition of project. For example, slightly more than half of the states authorize "commercial enterprise" projects which would include almost any type of business facility or equipment.\footnote{See Table A.} In the absence of congressional action, the trend toward authorizing such projects likely will continue since commercial projects currently create more employment than manufacturing and similar industries. Manufacturing has become less labor-intensive because of the implementation of technology in production. Not every type of facility or equipment will qualify under every state law, however, and such laws must be reviewed carefully in the first stages of planning for the financing of a project.

\section*{B. Financing Structure}

State law also governs the structure of the financing. Several structures may be available depending on the statute, including: (1) loan, (2) lease (with an option to purchase for a nominal sum at the end of the lease term), (3) lease/leaseback and (4) installment sale.

A loan transaction is the simplest method but is not always available under state law.\footnote{See Table B.} The issuer lends the bond proceeds to the company to enable it to construct the facility or to otherwise carry out the project. The company agrees, either in the loan agreement or in a promisory note issued pursuant to the loan agreement, to make loan payments to the issuer sufficient to pay the principal of and interest on the bonds. Generally, if state law permits, the loan structure is used, unless there is some overriding reason to use another method. In a few states the lease structure is more advantageous because a property tax is not assessed on the facility if the lessor/owner is a political subdivision.

In a lease transaction, the issuer uses the proceeds from the
sale of the bonds to construct the facility and leases the facility to
the company for a rental sufficient to pay the principal of and inter-
est on the bonds. In most cases the company actually constructcs
the facility on behalf of the issuer. The company is given an option
to purchase the facility for a nominal sum at the end of the lease

term.

In a lease/leaseback financing, the business leases the facility to
the issuer for a "front-end" rental payment equal to the cost of con-
struction of the facility or the bond proceeds, whichever is less. The
issuer simultaneously subleases the facilities to the company for
subrental payments sufficient to pay the principal of and interest on
the bonds. This structure generally is used when a company cannot,
for some reason, convey title to the issuer, such as when the prop-
erty being financed is subject to the lien of a first mortgage inden-
ture.

In an installment sale agreement, the issuer uses the bond pro-
ceeds to construct the facility which it sells to the company for a
purchase price sufficient to pay the principal of and interest on the
bonds. The obligation of the company to make purchase price pay-
ments may be either in the installment sale agreement itself or in a
promissory note issued pursuant to the installment sale agreement.
Title to the facility may pass to the company either upon completion
of construction of the facility or upon payment in full of the princi-
pal of and interest on the bonds.

VII. BOND RATING CONSIDERATIONS

The credit rating of the city, county or other issuer is not attrib-
utable to an IDB issue. The rating and, hence, the marketability of
an IDB financing is based on the economic feasibility of a project or
the track record of earnings of a company, or both. The principal
and interest on the revenue bonds are paid solely from the pay-
ments by the company pursuant to the project financing agreement.
As a result, unless a mortgage or a guaranty is given, the rating on
the bonds depends primarily on the credit of the company.

Although a company which cannot obtain conventional financ-
ing under normal economic conditions might be able to persuade a
city or county to issue IDBs for it, the interest cost to the company
would increase proportionately to the risk. For small companies
without a track record of earnings, an exempt small issue would not
have any rating. In such instances, local financial institutions are a
primary market for the bonds.

Certain actions can be taken to improve the credit rating and,
thus, the marketability of IDBs. A guaranty normally is used if the
financing is structured as a lease or if a subsidiary of a larger company is the party to the financing agreement. In a guaranty, the company directly guarantees to the bondholders the prompt and full payment of the principal of and interest on the bonds. The guaranty assures the bondholders that they will rank on par with all other unsecured creditors of the guarantor in the event of a bankruptcy or reorganization proceeding.

Another means of improving the credit rating of an IDB issue is to place a mortgage or security interest on the property being financed. If a mortgage is used, the issuer and the company both grant to the bondholders a mortgage interest in the financed facility.

Federal Public Law 96-302\(^5\)\(^6\) authorized the Small Business Administration to guarantee loans in which tax-exempt financing is also used as a financing tool. This might enhance the feasibility of marketing IDB issues for small companies. Presently, relatively few small businesses can use tax-exempt financing because their credit risk is greater than that of larger, established companies. It has been proposed in Congress that the SBA be authorized to guarantee the repayment of exempt small issue IDBs in the same manner as it guarantees the bond obligations of small companies for pollution control devices. This action would make IDB issues for small and emerging businesses more marketable, thus allowing them to raise capital and to increase competition and accelerate the implementation of technological developments in the marketplace.

VIII. CONCLUSION

Although legislation was introduced in the ninety-sixth Congress to increase the $10 million small issue exemption to $15 million and to exclude research and development expenditures from the capital expenditure limitations on $10 million issues,\(^5\)\(^6\) the momentum at the federal level is generally to restrict tax-exempt IDB financings. Because of the strong public purpose, the high technology industry should urge the ninety-seventh Congress to examine the use of tax-exempt financing and other tax incentives with a fresh perspective.

The government-industry team approach to reindustrialization and to preserving and expanding a technology marketplace position, which has proved so successful in other nations, notably Japan, has yet to be embraced by our federal government. The concern and emphasis in the United States appears to be on the direct federal


\(^{56}\) This legislation was introduced in the 96th Congress by Senator Moynihan of New York.
tax revenue loss associated with the income loss on a tax-exempt bond, tax credit or accelerated depreciation. The focus instead should be on the overall economic impact of such incentives.

The federal revenue gains generated by business expansion should be compared to the greater and continuing negative economic ripple effect on employment, related construction and other areas were the tax-exempt financing tool to be eliminated and other tax incentives not implemented. In fact, a recent study of small issue IDBs by Dr. Norman Ture concluded that increasing the small issue limit above $10 million would stimulate development so that net gains in tax revenues would be generated at the federal level as well as at the state and local levels of governments.

Because business decisions involving technology must be implemented rapidly, incentives which are simple and inexpensive to apply, such as tax-exempt financing, tax credits and accelerated depreciation, must be continued and expanded as opposed to creating costly and bureaucratic structures to administer loans and loan guarantee programs such as the ninety-sixth Congress enacted in its energy package. The administrative costs of such a sluggish approach and its tendency to encourage sloppiness and overruns, rather than to develop marketplace competitive products, support the position that direct government spending to maintain our high technology superiority should be minimized. Direct federal government involvement tends to encourage only activity, not performance. Performance is the ultimate test of the marketplace.

The objective of incentives must be to foster faster development of technology and to create new business opportunities, not to try to prop up ailing businesses. Business decisions must be made and implemented swiftly if the United States is to retain its diminishing

57. The federal tax revenue losses are generally grossly overstated in Congressional Budget Office studies of tax-exempt IDBs. Compare Congressional Budget Office, A Study of Tax-Exempt Bonds for Single Family Housing for the Subcommittee on the City of the H.R. Committee on Banking, Financing and Urban Affairs (Comm. Print 96-2, 1979) with Kormendi and Nagle, The Interest Rate and Tax Revenue Effects of Mortgage Revenue Bonds (University of Chicago School of Business: 1979). The federal studies have been based on the flawed assumption that an investor will acquire taxable investments if a single area of tax-exempt financing such as residential housing is eliminated. In fact, there are many substitute tax-exempt investments available even if a single exemption or a group of exemptions are eliminated. This fact, coupled with increasing investor sophistication, sharply diminishes the persuasive value of such studies.


59. This approach is excellently stated in Hudson, A Prize Idea: Reward the Invention, Not the Feasibility Study, WASH. MONTHLY, Sept. 1980, at 14.
edge in technology. The marketplace dynamics are much more critical in high technology than in energy. The time for implementing a business decision could be long gone by the time a federal agency makes a determination on a loan application.

Implementation of a decision to raise capital through tax-exempt funds is uncomplicated and can be done rapidly. The first step is for the financial officers of the company and an underwriter to evaluate the marketability of the proposed bond issue. Other parties who would participate in the transaction, including company counsel and bond counsel, are consulted. Bond counsel determines whether and to what extent the facilities may be financed under the state law and whether interest on the bonds would be tax-exempt under the federal tax law.

If it is determined that a tax-exempt IDB financing is feasible, the company, the underwriter and bond counsel will contact the governing body of the governmental subdivision which would issue the bonds and request it to adopt an intent resolution. Because of the economic benefits to a community, cities, counties, and other governmental subdivisions generally are responsive to the desires of businesses to use tax-exempt financing and cooperate in providing the mechanism for making such financings possible. Once the issuer adopts the intent resolution, the project may begin.

America's high technology industry must achieve economic equality with its competitors. No single economic incentive will stimulate America's private sector to maintain its worldwide position in high technology, but continuing to allow and expanding the availability of tax-exempt financing would be a meaningful incentive among the set of necessary incentives. High technology industry groups should demonstrate to the ninety-seventh Congress the critical need to expand such an effective incentive as part of a comprehensive national policy to maintain America's position in the technology marketplace.

The outcome of the 1980 national election, with then President-elect Reagan's campaign pledge to foster development of the partnership between government and the private sector, together with sweeping changes in both houses of the Congress, suggests that the time for rethinking these issues is at hand.60

60. The Reagan tax cut proposals reportedly include another reduction in capital gains taxes, greatly accelerated depreciation schedules for equipment and a tax credit plan for research and development expenditures. Industry Spokesmen Welcome Reagan, Computerworld, Dec. 1, 1980, at 69. The proposal for accelerated depreciation is expected to be a simplified "10-5-3" scheme, which would allow businesses to write off the cost of structures over 10 years, the cost of most equipment over 5 years and vehicles over 3 years. Daily Tax Rep. (BNA), Nov. 17, 1980, at G-3.
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2. Limited to agriculture, mining or industry.
3. Home rule units may be able to pass an appropriate enabling ordinance to finance commercial or retail facilities.
4. As a matter of policy, most issuers in Arizona will not issue bonds to finance retail and/or commercial facilities such as shopping centers.
5. Commercial facilities are possible in charter cities if an appropriate ordinance has been adopted, and in certain circumstances under SB 99.
6. A public election is required.
7. May be permitted with certain Georgia Constitutional Authorities.
8. But not within the Minneapolis-St. Paul area.
9. Commercial facilities may be financeable by cities and towns with populations exceeding 35,000.
10. Office facilities are financeable.
11. Authorizing statute provides for commercial facilities, however, retail facilities have been financed.
12. The facility is financeable if it is for an industrial or manufacturing enterprise.
13. The 1977 Amendments prohibit IDB financing by municipalities for commercial facilities "primarily engaged in the sale of goods or commodities at retail." No similar prohibition was imposed on counties. In addition, counties may finance research facilities, office headquarters facilities and facilities for service to the general public. However, the authority of counties is restricted to projects located more than 15 miles from the boundaries of incorporated municipalities.
14. Special legislation must be adopted for each county or municipality; most counties or municipalities are so authorized.
15. IDBs for retail facilities have been blocked by political problems. There are two bills pending in the New York legislature to clarify current legislation.
16. Recreational facilities are financeable.
17. The statute states that commercial facilities are financeable, but does not specifically mention retail or similar facilities.
18. Financeable if the facilities are part of and in conjunction with other approved facilities.
19. Temporary warehousing of property in transit in interstate commerce only.
20. National regional headquarters facilities are financeable.
21. Wholesale only.
22. Research and development facilities are financeable.
23. Designated slum or blighted areas only.
25. Must be in connection with sports or convention facilities.
27. Shopping Centers only.

January 1, 1981
### Table B

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1. No explicit authorization in the act for passage of title upon completion of construction.
2. Although the statute will permit loans, the cities have in practice preferred using the lease method.
3. Pollution control and solid waste disposal facilities only.
4. Only with certain acts.
5. Depends on the provisions of the organic documents of the issuing public trust.
6. Early passage permitted if "obligations of the lessee sufficient for retirement of the bonds" are deposited with the trustee.
7. Industrial development facilities only.

January 1, 1981